

Presentation for HR to Get Buy-In

Achieve Engagement, Persuasion, and Buy-In Across Diverse Contexts


INTRODUCTION

This workshop aims to provide you with the necessary skills to engage audiences, influence decision-making, and gain buy-in for your HR initiatives. You'll learn how to effectively modify presentations, create intriguing tales, and incorporate powerful visual aids. By honing your presentation style, you'll be able to confidently navigate different situations.


LEARNING OUTCOMES

At the end of this workshop, participants will be able to:


- **Identify and Apply Core Presentation Elements:**
Learn the essential components for creating engaging HR presentations
- **Tailor Presentations for Influence:**
Learn to customise presentations to boost your influence in decision-making
- **Enhance Presentation Techniques:**
Improve your communication skills to gain support from management and clients

 **19 November 2024 (Tuesday)**
9:30am - 5:00pm
CPD Hours: 6

 **Member: HK\$ 2,000**
Non-member: HK\$3,000

 HKIHRM
Units 1810-15, 18/F, Millennium City 2,
378 Kwun Tong Road, Kwun Tong, Kowloon
(3-minute walk from Ngau Tau Kok MTR station exit A)

 **Cantonese with English material**

 For HR professionals who want to improve their presentation skills, influence and expression of ideas, and enhance their ability to interact with management, collaborate and connect with clients

Trainer

Mr Jetta Chan

- Arcadia Consulting Trainer
- Over 15 year of experiences in both in-house and training consultancy
- Former Head of Training and Talent Development for MNCs, leading teams of training professionals in Greater China & North Asia region

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