






Big Data Era in HR Management

Make Data-driven Decisions to
Drive Organisational Success



People analytics revolutionises the way HR operate by harnessing the power of **data-driven insights**, to enable organisations to make informed choices that **drive success amidst digital transformation and technological advancements**. This approach enables HR to **optimise recruitment processes** by identifying effective sourcing channels, evaluating candidate qualifications, and making accurate hiring decisions. It is also beneficial to **enhance talent retention** and **improve performance management**.

Key Takeaways

-  **Application** Leverage statistical knowledge and **AI application in HR** to drive data-informed decisions and optimise workforce strategies
-  **Alignment** Create a synergy between people data insights and strategic objectives to **maximise operational effectiveness and drive sustainable growth**
-  **Case Studies** Delve into **practical application examples** showcasing real-world successes in applying HR analytics
-  **Tips** Harness the art of storytelling and cutting-edge AI solutions to **elevate the application of HR analytics**
-  **Summary** Elevate HR function from mere summarisation to **predictive analytics**, harnessing the power of data to deliver impactful people solutions

Speaker

Mr Ross Hui

The Regional Head of Compensation and Benefits at Moody's Asia Pacific Limited, is an experienced professional in HRM, HR Analytics, and process reengineering. He holds certifications as a Six Sigma Green Belt and a chartered accountant qualified by ACCA.

ENROL NOW



25 November 2024 (Monday)

9:30am – 5:30pm

CPD Hours: 7



Cantonese (with English materials)



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Ms Ikey Lau (852) 2837 3830 | learning@hkihrm.org