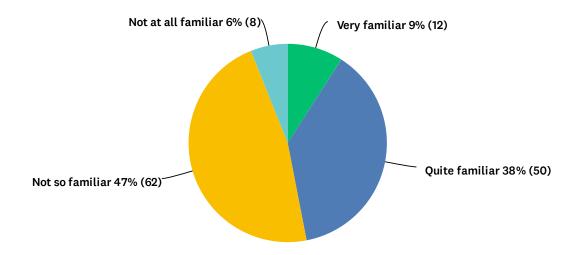
# Q1 How familiar would you say you are with ESG (Environmental, Social, Governance)?

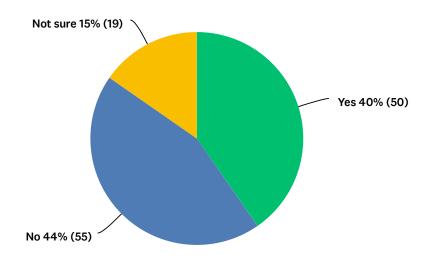
Answered: 132 Skipped: 0



| ANSWER CHOICES      | RESPONSES |    |
|---------------------|-----------|----|
| Very familiar       | 9%        | 12 |
| Quite familiar      | 38%       | 50 |
| Not so familiar     | 47%       | 62 |
| Not at all familiar | 6%        | 8  |
| TOTAL               | 13        | 32 |

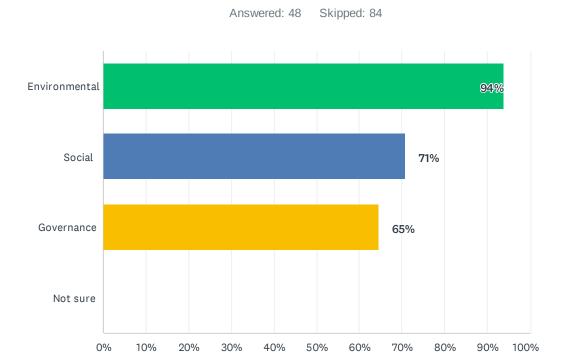
### Q2 Does your company have any written policy related to ESG?

Answered: 124 Skipped: 8



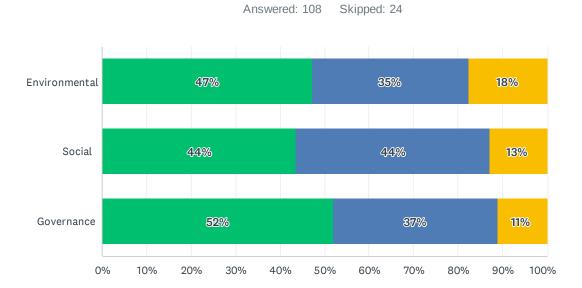
| ANSWER CHOICES | RESPONSES |     |
|----------------|-----------|-----|
| Yes            | 40%       | 50  |
| No             | 44%       | 55  |
| Not sure       | 15%       | 19  |
| TOTAL          | 1         | 124 |

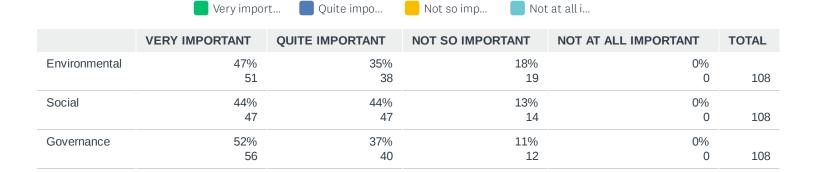
# Q3 Which of the following ESG aspects is the written policy about? Please select all that apply.



| ANSWER CHOICES        | RESPONSES |    |
|-----------------------|-----------|----|
| Environmental         | 94%       | 45 |
| Social                | 71%       | 34 |
| Governance            | 65%       | 31 |
| Not sure              | 0%        | 0  |
| Total Respondents: 48 |           |    |

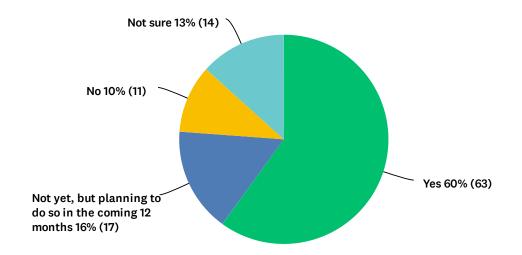
## Q4 How would you rate the importance of the following three ESG aspects with respect to your organisation's business strategy in 2023?





## Q5 Does your company adopt any ESG initiatives currently?

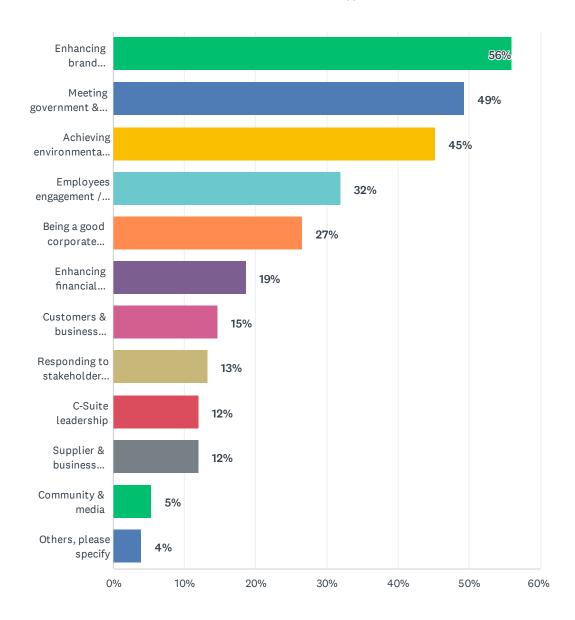
Answered: 105 Skipped: 27



| ANSWER CHOICES   | RESPONSES |     |
|--|-----------|-----|
| Yes  | 60%       | 63  |
| Not yet, but planning to do so in the coming 12 months | 16%       | 17  |
| No   | 10%       | 11  |
| Not sure   | 13%       | 14  |
| TOTAL  |           | 105 |

# Q6 What are the key driving forces for your company to adopt and implement ESG initiatives? Please select at most 3 answers.

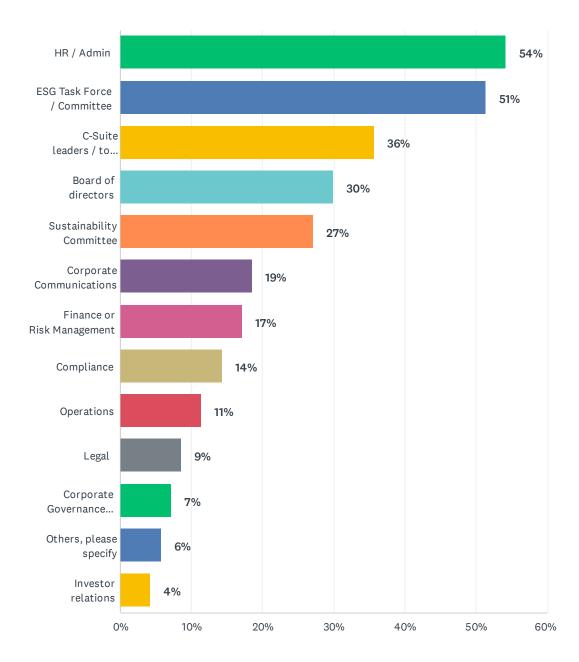
Answered: 75 Skipped: 57



| ANSWER CHOICES   | RESPONSES |    |
|--|-----------|----|
| Enhancing brand reputation   | 56%       | 42 |
| Meeting government & regulators requirement                            | 49%       | 37 |
| Achieving environmental goals  | 45%       | 34 |
| Employees engagement / hiring / retention                              | 32%       | 24 |
| Being a good corporate citizen   | 27%       | 20 |
| Enhancing financial performance  | 19%       | 14 |
| Customers & business competitors                                       | 15%       | 11 |
| Responding to stakeholder pressure for transparency and accountability | 13%       | 10 |
| C-Suite leadership   | 12%       | 9  |
| Supplier & business partner  | 12%       | 9  |
| Community & media  | 5%        | 4  |
| Others, please specify   | 4%        | 3  |
| Total Respondents: 75  |           |    |

# Q7 Which unit(s) / function(s) is / will be responsible for overseeing the implementation of ESG initiatives at your company? Please select all that apply

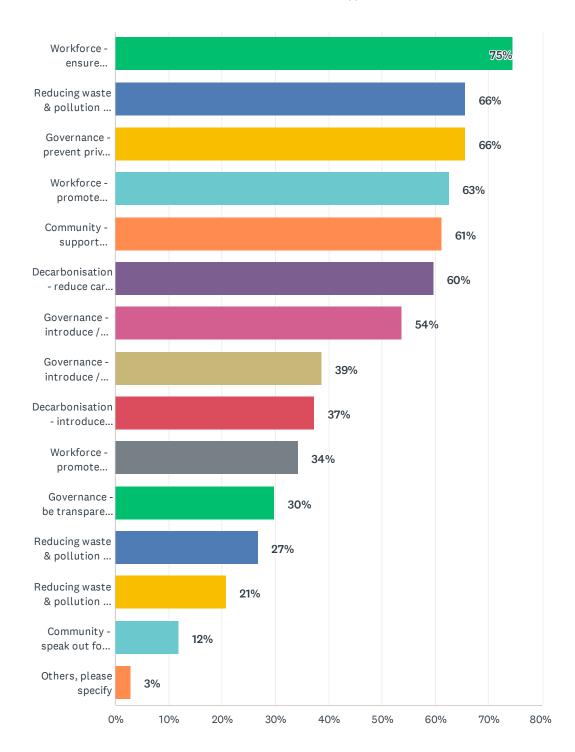
Answered: 70 Skipped: 62



| ANSWER CHOICES                   | RESPONSES |    |
|----------------------------------|-----------|----|
| HR / Admin                       | 54%       | 38 |
| ESG Task Force / Committee       | 51%       | 36 |
| C-Suite leaders / top management | 36%       | 25 |
| Board of directors               | 30%       | 21 |
| Sustainability Committee         | 27%       | 19 |
| Corporate Communications         | 19%       | 13 |
| Finance or Risk Management       | 17%       | 12 |
| Compliance                       | 14%       | 10 |
| Operations                       | 11%       | 8  |
| Legal                            | 9%        | 6  |
| Corporate Governance Committee   | 7%        | 5  |
| Others, please specify           | 6%        | 4  |
| Investor relations               | 4%        | 3  |
| Total Respondents: 70            |           |    |

## Q8 Which of the following ESG initiatives are currently / will soon be adopted by your company?

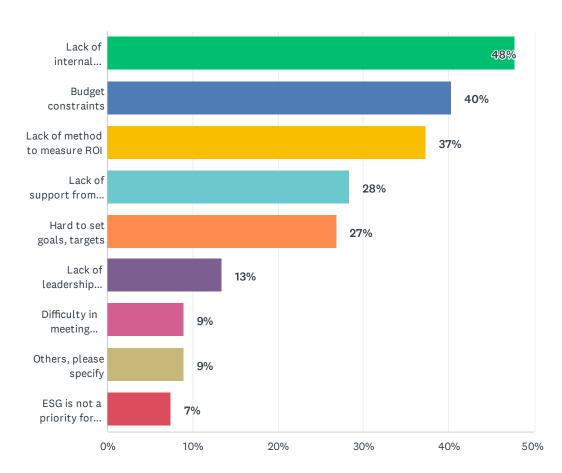
Answered: 67 Skipped: 65



| ANSWER CHOICES  | RESPONSES |    |
|---|-----------|----|
| Workforce - ensure occupational safety & health                             | 75%       | 50 |
| Reducing waste & pollution - increase recycling / use sustainable materials | 66%       | 44 |
| Governance - prevent privacy breaches and misuse of personal data           | 66%       | 44 |
| Workforce - promote diversity and inclusion                                 | 63%       | 42 |
| Community - support charities or communities in need                        | 61%       | 41 |
| Decarbonisation - reduce carbon emission                                    | 60%       | 40 |
| Governance - introduce / improve mechanism to prevent corruption            | 54%       | 36 |
| Governance - introduce / strengthen ethical business model                  | 39%       | 26 |
| Decarbonisation - introduce (more) green products / green operations        | 37%       | 25 |
| Workforce - promote equality in pay   | 34%       | 23 |
| Governance - be transparent about company's decision, actions and impacts   | 30%       | 20 |
| Reducing waste & pollution - be transparent about environmental impacts     | 27%       | 18 |
| Reducing waste & pollution - use (more) renewable energy                    | 21%       | 14 |
| Community - speak out for vulnerable groups                                 | 12%       | 8  |
| Others, please specify  | 3%        | 2  |
| Total Respondents: 67   |           |    |

# Q9 Which are the key challenges encountered when implementing / planning to implement ESG initiatives in your organisation / company? Please select all that apply.

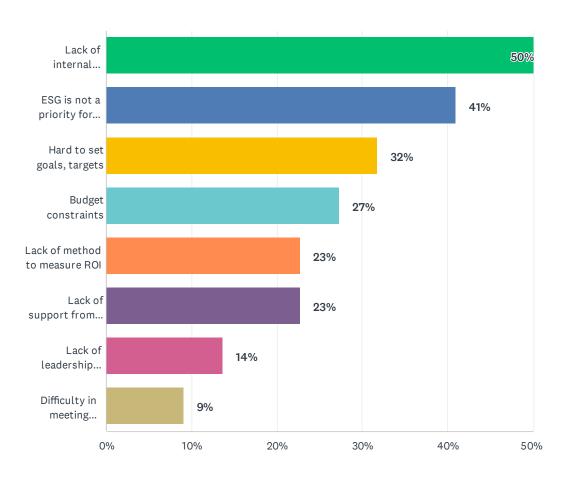
Answered: 67 Skipped: 65



| ANSWER CHOICES  | RESPONSES |    |
|---|-----------|----|
| Lack of internal expertise / relevant knowledge among staff responsible for | 48%       | 32 |
| Budget constraints  | 40%       | 27 |
| Lack of method to measure ROI   | 37%       | 25 |
| Lack of support from employees  | 28%       | 19 |
| Hard to set goals, targets  | 27%       | 18 |
| Lack of leadership buy-in   | 13%       | 9  |
| Difficulty in meeting regulations or standards                              | 9%        | 6  |
| Others, please specify  | 9%        | 6  |
| ESG is not a priority for my company  | 7%        | 5  |
| Total Respondents: 67   |           |    |

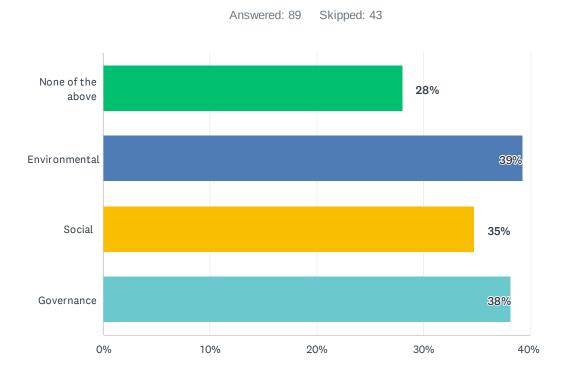
# Q10 What are the key obstacles preventing your company from adopting / implementing ESG initiatives? Please select at most 3 answers.

Answered: 22 Skipped: 110



| ANSWER CHOICES                                  | RESPONSES |    |
|---|-----------|----|
| Lack of internal expertise / relevant knowledge | 50%       | 11 |
| ESG is not a priority for my company            | 41%       | 9  |
| Hard to set goals, targets                      | 32%       | 7  |
| Budget constraints                              | 27%       | 6  |
| Lack of method to measure ROI                   | 23%       | 5  |
| Lack of support from employees                  | 23%       | 5  |
| Lack of leadership buy-in                       | 14%       | 3  |
| Difficulty in meeting regulations or standards  | 9%        | 2  |
| Total Respondents: 22                           |           |    |

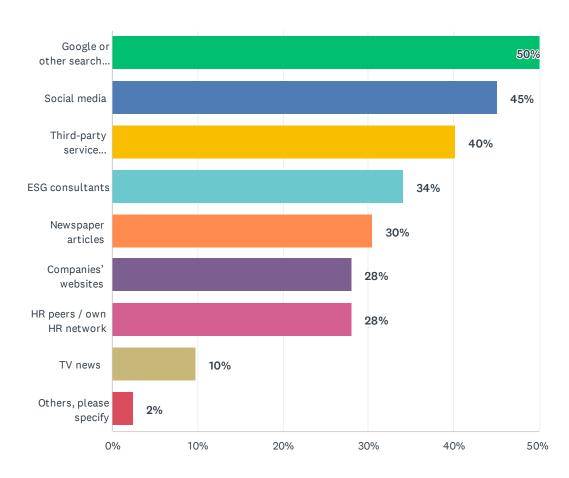
# Q11 Which aspect of ESG does your company find most lacking in relevant knowledge / expertise? Please select all that apply.



| ANSWER CHOICES        | RESPONSES |    |
|-----------------------|-----------|----|
| None of the above     | 28%       | 25 |
| Environmental         | 39%       | 35 |
| Social                | 35%       | 31 |
| Governance            | 38%       | 34 |
| Total Respondents: 89 |           |    |

## Q12 Through what channels do you usually seek further information related to ESG in general or ESG programme implementation?

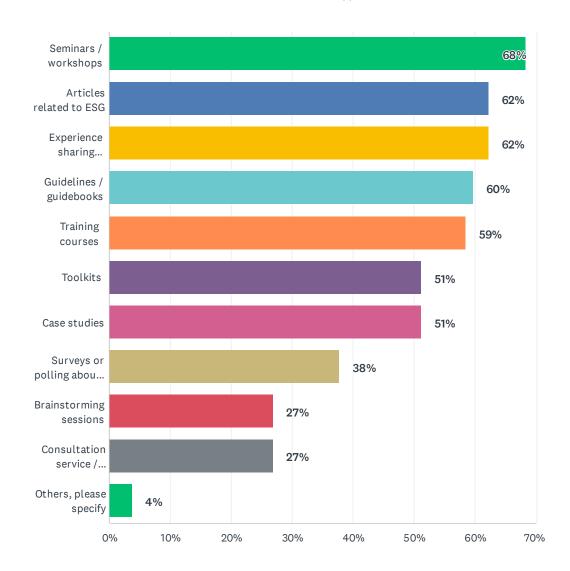




| ANSWER CHOICES                 | RESPONSES |    |
|--------------------------------|-----------|----|
| Google or other search engines | 50%       | 41 |
| Social media                   | 45%       | 37 |
| Third-party service providers  | 40%       | 33 |
| ESG consultants                | 34%       | 28 |
| Newspaper articles             | 30%       | 25 |
| Companies' websites            | 28%       | 23 |
| HR peers / own HR network      | 28%       | 23 |
| TV news                        | 10%       | 8  |
| Others, please specify         | 2%        | 2  |
| Total Respondents: 82          |           |    |

## Q13 What type of resources on ESG should the HKIHRM provide to its members? Please select all that apply.

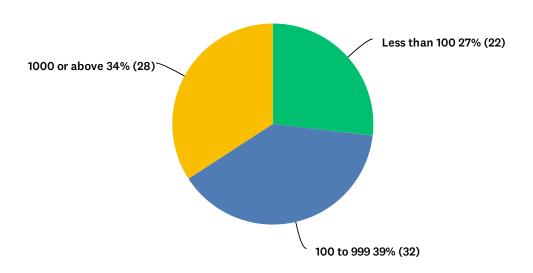
Answered: 82 Skipped: 50



| ANSWER CHOICES                                | RESPONSES |    |
|---|-----------|----|
| Seminars / workshops                          | 68%       | 56 |
| Articles related to ESG                       | 62%       | 51 |
| Experience sharing communities                | 62%       | 51 |
| Guidelines / guidebooks                       | 60%       | 49 |
| Training courses                              | 59%       | 48 |
| Toolkits                                      | 51%       | 42 |
| Case studies                                  | 51%       | 42 |
| Surveys or polling about ESG                  | 38%       | 31 |
| Brainstorming sessions                        | 27%       | 22 |
| Consultation service / Implementation support | 27%       | 22 |
| Others, please specify                        | 4%        | 3  |
| Total Respondents: 82                         |           |    |

## Q14 What is the size of your company?

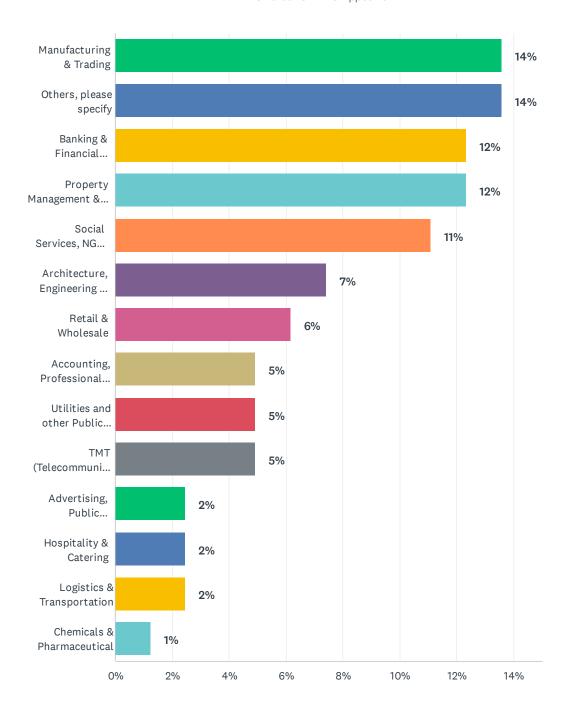
Answered: 82 Skipped: 50



| ANSWER CHOICES | RESPONSES |    |
|----------------|-----------|----|
| Less than 100  | 27%       | 22 |
| 100 to 999     | 39%       | 32 |
| 1000 or above  | 34%       | 28 |
| TOTAL          |           | 82 |

## Q15 What is the main business sector of your company?

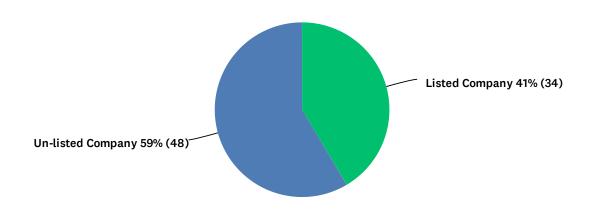
Answered: 81 Skipped: 51



| ANSWER CHOICES  | RESPONSES |    |
|---|-----------|----|
| Manufacturing & Trading   | 14%       | 11 |
| Others, please specify  | 14%       | 11 |
| Banking & Financial Services (including Asset Management, Insurance)    | 12%       | 10 |
| Property Management & Real Estate Development                           | 12%       | 10 |
| Social Services, NGOs, Non- profit organisations / Charities, Education | 11%       | 9  |
| Architecture, Engineering & Construction                                | 7%        | 6  |
| Retail & Wholesale  | 6%        | 5  |
| Accounting, Professional Services                                       | 5%        | 4  |
| Utilities and other Public / Statutory Bodies                           | 5%        | 4  |
| TMT (Telecommunication, Multi-Media & Technology)                       | 5%        | 4  |
| Advertising, Public Relations & Marketing                               | 2%        | 2  |
| Hospitality & Catering  | 2%        | 2  |
| Logistics & Transportation  | 2%        | 2  |
| Chemicals & Pharmaceutical  | 1%        | 1  |
| TOTAL   |           | 81 |

# Q16 Which of the following best describes the ownership structure of your company?

Answered: 82 Skipped: 50



| ANSWER CHOICES    | RESPONSES |    |
|-------------------|-----------|----|
| Listed Company    | 41%       | 34 |
| Un-listed Company | 59%       | 48 |
| TOTAL             |           | 82 |